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Leawood Elementary places third in Stock Market Game

Alisha Barnes, Bridget Sargent and Ryan O'Hara made up the winning Leawood team with Coca Cola, Estee Lauder, Game Stop, Green Hill, Disney, Dominos and PepsiCo as their stock choices

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From left, Bridget Sargent, Ryan O'Hara and Alisha Barnes, all in grade 4 Photo by Jeffco Schools

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Consider hiring the fourth grade Stock Market Game™ team at Leawood Elementary School as your advisors. They just placed third out of 65 teams regionally in the fall session of the Stock Market Game.™ Alisha Barnes, Bridget Sargent and Ryan O'Hara made up the winning Leawood team. Their stock choices: Coca Cola, Estee Lauder, Game Stop, Green Hill, Disney, Dominos and PepsiCo.

Here is how it works:

Step 1 - Virtual Cash-Students start with a virtual \$100,000 cash account. They learn about long-term savings and investing.

Step 2 - Team Research-Working in teams, students research and evaluate companies and decide how they want to invest their cash together, based on what they have learned.

Step 3 - Academic Enrichment-Students follow the news and learn how current events can shape the economy. Plus they learn math as they calculate how changes in their stock prices affect their portfolio's value.

Step 4 - Portfolio Management-Students purchase and sell stocks online as they follow the market and develop an understanding of what makes companies succeed, and how economic and political events can impact a company's stock. Students compete for awards and all students receive a certificate of participation.

For more information on the Stock Market Game™, sponsored by the Colorado Council for Economic Education, go to http://ccee.net/stock_market_game.htm.