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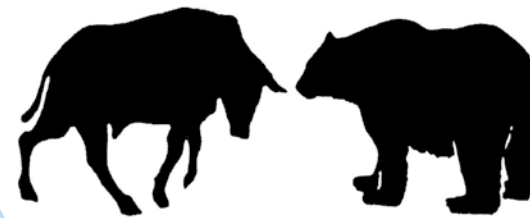
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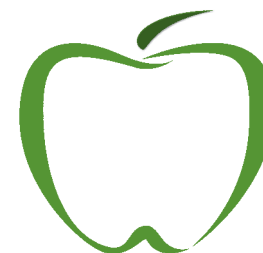


3443 So. Galena Street
Suite 190
Denver, CO. 80231



A Classroom Simulation for Students in Grades 4-12

Presented by:



COLORADO COUNCIL FOR
ECONOMIC
EDUCATION



HERE'S HOW IT WORKS

Step 1 - Virtual Cash

Students start with a virtual \$100,000 cash account. Teachers use our curriculum to teach about long-term savings and investing.

Step 2 - Team Research

Working in teams, students research and evaluate companies and decide how they want to invest their cash together, based on what they have learned.

Step 3 - Academic Enrichment

Students follow the news and learn how current events can shape the economy. Plus they learn math as they calculate how changes in their stock prices affect their portfolio's value.

Step 4 - Portfolio Management

Students purchase and sell stocks online as they follow the market and develop an understanding of what makes companies succeed, and how economic and political events can impact a company's stock. Students compete for awards and all students receive a certificate of participation.

Step 5 - InvestWrite

Our national essay contest, InvestWrite, is an excellent culminating activity. Essay questions focus students on the importance of long-term saving and investing and strengthen their language skills. You don't have to teach language arts to participate and there are great prizes available for both teachers and students. Learn more at www.investwrite.info.

Playing the stock market game has been a valuable asset to our education and our understanding of stocks and how they affect the economy.

- Students at Doherty High School,
Colorado Springs

COLORADO'S PREMIER STOCK MARKET EDUCATION EXPERIENCE

FOR MORE INFORMATION, CONTACT ERICA FUKUHARA TODAY AT SMG@CCEE.NET, 303-832-4764, OR 888.815-2974 TOLL-FREE. VISIT CCEE ONLINE AT WWW.CCEE.NET



2010-2011 Stock Market Game Awards Ceremony at the Denver Zoo

What students gain from The Stock Market Game™ (SMG) program is a remarkable and memorable experience — an understanding of how their classroom lessons apply to the real world, and lifelong learning skills.

Who?

The Stock Market Game™ is appropriate for Grades 4-12.

What?

Comprehensive standards-based educational program based on a real-life simulation of the stock market.

Why?

The Stock Market Game™ teaches about the U.S. economic system while conveying and reinforcing basic concepts in economics, math, business, language arts, social studies, personal financial literacy, and more. In fact, the new SMG curriculum is correlated to Colorado Academic Standards for grades 4-12 including Economics, English Language Arts, Mathematics, Social Studies, Personal Financial Literacy, and the related 21st Century Skills and Readiness Competencies.

A limited number of FREE student teams are available to Title I eligible schools. Contact smg@ccee.net for more information.

SMG Team Cost:

\$10 per team (3-5 students) with a 3 team minimum per teacher, plus you can sign up for a FREE teacher team.

InvestWrite Essay Contest:

Students who participate in SMG may also enter InvestWrite, a national writing competition that is an extension of SMG. Students are provided a topic and an investment scenario, which requires them to assess, research, and then formulate possible solutions based on their findings, logic, and ideas. InvestWrite essays are reviewed by a national panel of judges.

Awards:

Participants in the Fall and Early Spring SMG are eligible for regional and state level awards for The Stock Market Game™. In addition, InvestWrite entries are eligible for state and national awards. Award winning students and teachers are recognized at the annual Stock Market Game award ceremony in May.



CCEE's Erica Fukuhara with Loretta Gonazales, Teacher at Thomas Jefferson HS, DPS

We provide everything you need to teach your students the Stock Market Game! Valuable online teacher and student resources include research tools, lesson plans, curriculum, online teacher training, online newspaper subscriptions and up-to-date SMG program news!

Fall 2011 Game: September 26 to December 2, 2011
Early Spring 2012 Game: January 9 to April 20, 2012
Late Spring 2012 Game: March 12 to May 18, 2012
Registration Website: <http://colorado.smgww.org>

Test Drive SMG for FREE
September 6 - 23, 2011 and
January 1 - 27, 2012



FREE 1st Time SMG Teacher Trainings and Webinars:

Teachers participating in The Stock Market Game™ for the first time are strongly encouraged to participate in FREE teacher training. The sessions will provide an overview of the SMG online simulation including hands-on demonstrations of the features and functionality of the online tools.

NEW Stock Market Game Webinar Series!

All Stock Market Game teachers and students are invited to participate in the NEW Stock Market Game webinar series. These 30 minute webinars feature guest speakers and financial experts and will cover topics pertinent to all SMG participants! Fall sessions begin October 5, 2011.

Register today at

www.ccee.net/smg-workshops.htm or by
phone 303-752-2323 or 888-815-2974

Visit www.ccee.net today for a complete schedule of economics and personal financial literacy teacher training classes — most of which are accredited graduate-level courses.

Stock Market Game Supports New Personal Financial Literacy Standards!

As required by legislation enacted in 2008, new Personal Financial Literacy (PFL) standards for grades P-12 were adopted by the state of Colorado in 2009 and are required to be implemented in all public schools for the 2011-2012 school year.

PFL standards are intended to provide students with the essential knowledge and skills that will enable them to manage savings, investment and checking accounts; to understand short-term and long-term investment options; and to develop and evaluate risk-management strategies.

What The Stock Market Game Can Do for You:

- Curriculum Aligned to New Academic Standards: Participation in the Colorado Stock Market Game provides access to a 4-Unit Curriculum with 22 Lesson Plans. Core lesson plans are aligned to the new Colorado Academic Standards in Math, Language Arts, and Social Studies, including Economics and Personal Financial Literacy. Lessons are presented in an easy to search and printable format online in the Stock Market Game Teacher Support Center.
- Proven Results: A recent, double-blind study of the Stock Market Game by Learning Point Associates® found that the Stock Market Game program significantly improved student performance in mathematics and personal financial literacy. This independent study was underwritten by a grant from the Financial Industry Regulatory Authority (FINRA).