



# THE ECONOMIC EDUCATOR



COLORADO COUNCIL FOR  
ECONOMIC  
EDUCATION

## 2011 Summer & Fall Schedule

### Professional Development for Colorado Classroom Teachers

- ◆ Online Classes
- ◆ Graduate-Level Classes in Alamosa, Colorado Springs, and Denver
- ◆ Residential Partnership Classes in Boulder and Breckenridge

### The Colorado Stock Market Game™

- ◆ Online Classroom Simulation for Students, Grades 4-12
- ◆ Fall Game: September 26-December 2

## CCEE'S 2011 SUMMER AND FALL AT-A-GLANCE

Program/Class	Grade Level	Location	Date	Page
<b>Teaching Methods and Materials: Personal Financial Literacy in Grades 6-12</b>	6-12	Alamosa	Jun 7	5
<b>The Moment of Truth: Deficits and the Debt</b>	6-12	Denver	Jun 24	5
<b>FTE's Economics for Leaders</b>	9-12	Boulder	Jun 26-Jul 1	9
<b>Understanding Economics</b>	K-12	Online	Jun 27-Jul 29	4
<b>FTE's Institute on the Environment and the Economy</b>	6-12	Breckenridge	July 5-8	9
<b>Economics for Educators</b>	K-12	Online	Jul 5-Aug 12	4
<b>Teaching Ethics in the Classroom</b>	6-12	Denver	Jul 11-12	6
<b>Finding and Using Classroom Materials for Personal Financial Literacy</b>	6-12	Online	Jul 11-22	4
<b>Stock Market Game™ Free Promo Game</b>	4-12	Online	Jul 11-29	2
<b>Coins in the Classroom</b>	K-8	Colo. Springs	Jul 18-20	6
<b>Methods for Teaching Secondary Financial Literacy With Economic Reasoning</b>	6-12	Denver	Jul 18-22	7
<b>Stock Market Game™ Free Promo Game</b>	4-12	Online	Aug 1-19	2
<b>A Decade of the Euro: Economic Success and Crisis</b>	6-12	Denver	Aug 2-3	7
<b>Stock Market Game™ Free Promo Game</b>	4-12	Online	Sept 6-23	2
<b>Stock Market Game™ Fall Session</b>	4-12	Online	Sept 26 -Dec 2	2-3
<b>Stock Market Game™ Fall Trainings</b>	4-12	various	Sept	3
<b>Financial Crises in History and the Contemporary World</b>	9-12	Denver	Oct 1	8
<b>FTE's Economic Forces in American History</b>	8-12	Denver	Nov 5	8
<b>Energy Policies Toward a Better World - the U.S. and EU</b>	6-12	Denver	Nov 12	8



**Colorado Council for Economic Education**

3443 So. Galena Street, Suite 190 / Denver, CO 80231

303-752-2323 / 303-832-4764 SMG Line / 888-815-2974 Toll-free / [www.CCEE.net](http://www.CCEE.net)

## ANNOUNCING CCEE'S NEW EDUCATION PROGRAM DIRECTOR, MARC JOHNSON



Dennis Grogan, our stalwart Education Program Director is retiring in June. His replacement will be Marc Johnson, a veteran Colorado social studies educator with twenty-five years experience attending CCEE classes, and more than a decade as a CCEE Master Teacher. Marc has an unwavering commitment to economic education and personal financial literacy in Colorado.

### PERSONAL FINANCIAL LITERACY CLASSES



The recently adopted (2010) personal financial literacy (PFL) standards are embedded in the state math and economics standards. If you wish to teach about financial planning, saving, investing, credit, insurance or any of the other PFL expectations, CCEE is here to help you with training lessons and resources...with a foundation of economic reasoning! **Classes marked with the dollar sign icon are personal financial literacy topics.**

### CERTIFICATE IN ECONOMIC EDUCATION PROGRAM



Teachers can earn a certificate in Secondary Economic Education by taking a 12 credit-hour program offered by CCEE and CU at Colorado Springs. This program includes CCEE's Economics for Educators online class (3 credits), FTE's Economics for Leaders residential class (3 credits), and 6 credits of elective economics or Personal Financial Literacy classes. **Classes marked with the diploma icon have been pre-approved for the certificate.** For more detailed information, contact CCEE's office at 303-752-2323, 888-815-2974 toll-free, or visit [WWW.CCEE.NET/CERTIFICATE.HTM](http://WWW.CCEE.NET/CERTIFICATE.HTM)

## WAYS TO REGISTER FOR CCEE CLASSES

CCEE offers several ways to register, please choose the method that works best for you.

### Online Registration, [www.ccee.net](http://www.ccee.net)

Pay by Visa, MasterCard, or Paypal

*Print the PDF registration ([www.ccee.net/2011-sumregform.pdf](http://www.ccee.net/2011-sumregform.pdf)) form if you need to register via telephone, fax or mail.*

### Telephone Registration

1-888-815-2974 or  
303-752-2323 (8<sup>30</sup> am to 4<sup>00</sup> pm)  
Pay by Visa, MasterCard, or  
Purchase Order (P.O.)

### Fax Registration

303-337-2212  
(available 24 hrs. per day)  
Pay by Visa, MasterCard, or  
Purchase Order (P.O.)

### Mail-In Registration

CCEE, 3443 So. Galena Street, Suite 190, Denver, CO 80231  
Pay by Check, Visa, MasterCard, or Purchase Order (P.O.).



## FALL 2011 STOCK MARKET GAME™

SEPTEMBER 26 - DECEMBER 2, 2011

- ◆ **Questions:** 303-832-4764, 888-815-2974, or [smg@ccee.net](mailto:smg@ccee.net)
- ◆ **Cost:** \$10 per team (3-5 students) with a 3 team minimum per teacher, plus you can sign up for a FREE teacher's team.
- ◆ **Register:** [www.ccee.net/smg.htm](http://www.ccee.net/smg.htm)

### Test Drive SMG for FREE

July 11 - July 29, August 1 - August 19,  
and September 6 - September 23

**We provide everything you need to teach your students the Stock Market Game™ (SMG)! Teacher and student materials include valuable online resources: research tools, lesson plans, curriculum materials aligned to Colorado's NEW Academic Standards, online teacher training, and up-to-date SMG Program news!**

The Stock Market Game™ simulation is an engaging and uniquely memorable experience. Your students will develop better critical thinking skills that are directly applicable to their 21st century careers.

The Stock Market Game™ teaches about the U.S. economic system while conveying and reinforcing basic concepts from economics, math, business, language arts, social studies, financial literacy, and more. **National research shows participation in the SMG improves test scores in economics, mathematics and financial education.**

## STOCK MARKET GAME™ AWARDS

Participants in the fall game are eligible for regional and state-level awards in each of three competitive levels (4-6, 7-8, and 9-12). There will be a statewide SMG awards ceremony in May.

Support provided by:



# MARKET GAME™

for Students in Grades 4-12

## WINNING STUDENTS...AND TEACHERS



## FALL 2011 TRAININGS

### On-Site Trainings

- ◆ **Dates:** Session 1 - **September 17**;  
Session 2 - **September 24**
- ◆ **Time:** 8:30 am - 12:30 pm,
- ◆ **Location:** Session 1 - Boulder;  
Session 2 - Castle Rock
- ◆ **Cost:** **FREE**

### Webinars

- ◆ **Dates:** Session 1 - **September 15**;  
Session 2 - **September 21**
- ◆ **Time:** 5:00 - 6:00 pm
- ◆ **Location:** Online
- ◆ **Cost:** **FREE**

Teachers who are new to the SMG program are strongly encouraged to participate in one of these FREE teacher training or webinar sessions. Each training session provides both an overview of the SMG program, and a hands-on demonstration of the website's key operational features with a special focus on the excellent online SMG Teacher Resource Center (TRC). In addition to links to a variety of useful investment resources, the TRC includes numerous grade-appropriate lesson plans which are correlated to Colorado's new academic standards in Math, Social Studies, Language Arts, and Economics. On-site training sessions include presentations by SMG master teachers covering classroom applications, SMG resources, and best practices.

## INVESTWRITE ESSAY CONTEST

Students who participate in the SMG may also enter *InvestWrite*, a national writing competition that is an extension of the SMG. Students are provided a topic (grade-level appropriate) and an investment scenario, which requires them to assess, research, and then formulate possible solutions based on their classroom experience, and critical thinking skills. Students compete for both state and national level *InvestWrite* prizes.

## ONLINE CLASSES

### Understanding Economics



- ◆ **For Grade K-12 Teachers**
- ◆ **Date:** June 27-July 29\* (online)
- ◆ **Fee:** \$50; **Optional Credit:** 2 CU ECON Credit Hrs, \$110\*\*
- ◆ **Faculty:** Katie Sauer, PhD, Metropolitan State College; and Sherry Weber, master teacher
- ◆ **Includes:** *Naked Economics* book, lessons and activities on flash drive

Have you been trying to make sense out of all the economic jargon you hear in the news? This online class is designed with you in mind. You'll learn the basics of economics in an intuitive and fun way as you read the book *Naked Economics*. No graphs or math problems to complicate things – just the fundamentals of economics in plain English. You'll also be able to ask questions of the professor via e-mail. Grade components: quizzes (open book and not timed) = 90%; News article analysis essay (1 page) = 10%. Teachers will receive a flash drive containing supporting high school lessons.

### Economics for Educators



- ◆ **For Grade K-12 Teachers**
- ◆ **Date:** July 5-August 12\* (online)
- ◆ **Fee:** \$100; **Optional Credit:** 3 CU ECON Credit Hrs, \$165\*\*
- ◆ **Faculty:** Jay Kaplan, PhD, University of Colorado at Boulder
- ◆ **Includes:** *Economics for Everyone* textbook
- ◆ **Limit:** 50 participants

Learn how economics impacts and gives insights into current events. Explore the workings of the market, government economic policies, and global trade from the comfort of your home. This class is required for those teachers wishing to earn the Certificate in Economic Education (see page 1 for details). The course is designed to be K-12 "teacher friendly." Teachers read assignments during the week and take a quiz each weekend. The format allows for ample opportunity to ask questions of the professor and fellow teachers.

### Finding and Using Classroom Materials for Personal Financial Literacy



- ◆ **For Grade 6-12 Teachers**
- ◆ **Date:** July 11-22\* (online)
- ◆ **Fee:** \$40; **Optional Credit:** 1 ASC BUS or EDUC Credit Hrs, \$55\*\*
- ◆ **Assignment:** Brief reflection paper
- ◆ **Faculty:** Georgia Grantham, PhD, Adams State College
- ◆ **Limit:** 50 participants

Get ahead of the curve with this class by learning about Colorado's entry into personal financial literacy (PFL). This online class for grade 6-12 teachers will focus on locating and utilizing grade-level appropriate classroom resources for teaching the new PFL standards. The range of PFL teaching resources is vast and varied and many of them are free, but it is important to know where to look. This class will not only help you successfully navigate the many PFL teaching resources and lesson plans, but will also help you learn best practices for using PFL resources in your classroom, including ways to align curriculum with the new PFL expectations both in math and economics.

## GRADUATE-LEVEL CLASSES

### **Teaching Methods and Materials: Personal Financial Literacy in Grades 6-12**



- ◆ **For Grade 6-12 Teachers**
- ◆ **Date:** June 7\*
- ◆ **Location:** Alamosa; **Time:** 8:30 am - 4:30 pm
- ◆ **Fee:** FREE (\$25 refundable deposit due with registration)
- ◆ **Optional Credit:** ½ ASC BUS or EDUC Credit Hr, \$27.50\*\*
- ◆ **Faculty:** Georgia Grantham, PhD, Adams State College; and Rob Gilchrist, PhD, Adams State College
- ◆ **Includes:** activities/lessons, breakfast, and lunch

Colorado's new academic standards for personal financial literacy (PFL) go into effect for the 2011-12 school year. This workshop is appropriate for business, math or social studies teachers. Make sure you understand and are prepared to teach these important financial topics. Teachers will learn which PFL topics are assigned to each grade level and how to deliver effective instruction. It is more crucial than ever to gain this financial knowledge so you can show your students how to build wealth, reduce debt, weather personal and economic downturns, and protect assets.

### **The Moment of Truth: Deficits and the Debt**



- ◆ **For Grade 6-12 Teachers**
- ◆ **Date:** June 24\*
- ◆ **Location:** Central Denver; **Time:** 8:30 am - 4:30 pm
- ◆ **Fee:** \$40; **Optional Credit:** ½ CU ECON Credit Hr, \$30\*\*
- ◆ **Faculty:** Dale DeBoer, PhD, CU at Colorado Springs; and master teacher, TBD
- ◆ **Includes:** CEE publication *Understanding Economics in Civics and Government*, breakfast, and lunch

What a timely opportunity! This seminar will provide a discussion of the costs and consequences of government budget deficits and the growth of national debt. Special emphasis will be placed on an examination of the report issued December, 2010 by the bipartisan National Commission on Fiscal Responsibility and Reform. Demonstration lessons will tie this critical national issue to academic standards which became effective for the 2011-12 school year.


Our sincere thanks to the Xcel Energy Foundation for their support of the summer and fall classes.




\* **Registration Deadline:** 8 days before each class begins. Late registration (pending availability) will be charged an additional \$10.

\*\* **Optional Credit:** CU at Colorado Springs (CU), and Adams State College (ASC). Full day attendance is

required to receive credit. You will receive credit details at class.

 **Certificate Class:** see page 1 for details

 **Personal Financial Literacy Class:** see page 1 for details

## GRADUATE-LEVEL CLASSES (continued)

### Teaching Ethics in the Classroom



- ◆ **For Grade 6-12 Teachers**
- ◆ **Date:** July 11-12\*
- ◆ **Location:** Central Denver; **Time:** 8:30 am - 4:30 pm
- ◆ **Fee:** \$75; **Optional Credit:** 1 CU ECON Credit Hr, \$55\*\*
- ◆ **Faculty:** Michael Lucchesi, US Air Force Academy; and master teacher Jim Becker, Chaparral High School
- ◆ **Includes:** CEE publication *Teaching the Ethical Foundations of Economics*, breakfasts, and lunches

Join us for an exciting day exploring the important role ethics and character play in a market economy and how, in turn, markets influence ethical behavior. The lessons reintroduce an ethical dimension to economics in the tradition of Adam Smith, who believed ethical considerations were central to life. This class will help you actively involve students through simulations, group decision-making, problem-solving, classroom demonstrations and role-playing.

Support provided by:



### Coins in the Classroom



- ◆ **For Grade K-8 Teachers**
- ◆ **Date:** July 18-20\*
- ◆ **Location:** American Numismatic Association, Colorado Springs
- ◆ **Time:** 8:30 am - 4:30 pm
- ◆ **Fee:** FREE (\$25 refundable deposit due with registration)
- ◆ **Optional Credit:** 1.5 ASC EDUC Credit Hrs, \$82.50\*\*
- ◆ **Faculty:** Rob Gilchrist, PhD, Adams State College; and Rob Gillis, Numismatic Educator
- ◆ **Includes:** *Coins in the Classroom* lessons, breakfasts, and lunch on your own
- ◆ **Registration:** email Rod Gillis ([gillis@money.org](mailto:gillis@money.org)) - Visa, MC accepted

Learn about fascinating lessons through the study of coins and currency. For more than 2,000 years, coins have been studied as primary historical documents. Coins provide a lens into the history, culture and economies of ancient, medieval, Renaissance, colonial and modern societies. The study of a nation's money provides insights into its economic and political system – and, of course, into its fundamental financial structure. Teachers will be provided with a wealth of supplies and practical lessons that will capture the attention of any student. In addition, teachers will be given free access to the Money Museum.

Support provided by:




\* **Registration Deadline:** 8 days before each class begins. Late registration (pending availability) will be charged an additional \$10.

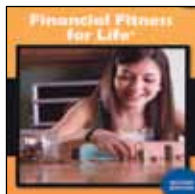
\*\* **Optional Credit:** CU at Colorado Springs (CU), and Adams State College (ASC). Full day attendance is

required to receive credit. You will receive credit details at class.

 **Certificate Class:** see page 1 for details

 **Personal Financial Literacy Class:** see page 1 for details

## **Methods for Teaching Secondary Financial Literacy With Economic Reasoning**



- ◆ **For Grade 6-12 Teachers**
- ◆ **Date:** July 18-22\*
- ◆ **Location:** Central Denver; **Time:** 8:30 am - 4:30 pm
- ◆ **Fee:** \$125; **Optional Credit:** 3 CU ECON or MATH Credit Hrs, \$165\*\*
- ◆ **Faculty:** John Brock, PhD, CU at Colorado Springs; master teachers Ann Brock and Pamela Patrick, Cherokee Trail High School
- ◆ **Includes:** newly revised CEE publication *Financial Fitness for Life Teacher Packages and Assessment CDs*, CEE publication *Learning Earning & Investing*, and College Invest's *Student Financial Literacy Assessment Modules*, breakfasts, and lunches

Financial literacy is here and will be implemented in the 2011-12 school year. Will you and your school be ready? Learn the fundamentals of economic reasoning as applied to financial literacy, including: the impact of education on income, making wise budget choices, saving and investing, smart use of credit, and the impact of taxes on income and spending. Teachers will be guided in the selection and use of grade-appropriate lessons and activities by CCEE Master Teachers. Math teachers will receive MATH credit and materials appropriate for their classrooms. Join us in exploring the exciting new mandatory "Financial Literacy Expectations" and how they will improve the lives and futures of your students. This is practical knowledge that motivates student learning and engagement.

Support provided by:



In-kind support provided by:



This program is made possible by the Council for Economic Education through the United States Department of Education Office of Innovation and Improvement.

## **A Decade of the Euro: Economic Success and Crisis**



- ◆ **For Grade 6-12 Teachers**
- ◆ **Date:** August 2-3\*
- ◆ **Location:** Central Denver; **Time:** 8:30 am - 4:30 pm
- ◆ **Fee:** \$75; **Optional Credit:** 1 CU ECON or POS Credit Hr, \$55\*\*
- ◆ **Faculty:** Dale DeBoer, PhD, CU at Colorado Springs; Joe Jupille, PhD, CU at Boulder; and Glen Matthews, Cherokee Trail High School
- ◆ **Includes:** CEE publication *Globalization*, breakfasts, and lunches

Want to enhance your understanding of money markets and international currencies? This seminar explores the history of the Euro and the European Union. The logic for currency unification is described along with an appraisal of the success of the single currency in light of recent economic fiscal crises. Special emphasis will be placed on the future prospects of the EU and the implications for the U.S. and international monetary system.

Support provided by: **Colorado European Union Center of Excellence**



## GRADUATE-LEVEL CLASSES (continued)

### **Financial Crises in History and the Contemporary World**



- ◆ **For Grade 9-12 Teachers**
- ◆ **Date: October 1\***
- ◆ **Location: Central Denver; Time:** 8:30 am - 4:30 pm
- ◆ **Fee: \$40; Optional Credit:** ½ CU ECON Credit Hr, \$30\*\*
- ◆ **Faculty:** Michael Lucchesi, US Air Force Academy; and master teacher
- ◆ **Includes:** CEE publication *Teaching Financial Crises*, breakfast, and lunch

Test the old adage that there's nothing new under the sun in this exploration and comparison of financial manias, panics and bubbles throughout history. You'll be adding some pizzazz to your US and/or World History repertoire. Refine your understanding of the origins of financial crises and bring your questions about the causes and recovery from of the current crisis.

### **FTE's Economic Forces in American History**



- ◆ **For Grade 8-12 Teachers**
- ◆ **Date: November 5\***
- ◆ **Location: Central Denver; Time:** 8:30 am - 4:30 pm
- ◆ **Fee: FREE** (\$25 refundable deposit due with registration)
- ◆ **Optional Credit:** ½ CU ECON Credit Hr, \$30\*\*
- ◆ **Faculty:** Ann Carlos, PhD, CU at Boulder; and Debbie Henney, FTE
- ◆ **Includes:** activities/lessons, breakfast, and lunch

The multiple perspectives approach to historical scholarship requires viewing events, trends, and developments through a variety of analytical lenses. Often overlooked in traditional history curricula are the insights that the economic way of thinking adds to social, political, and geographic understanding. This seminar will explore three main topics through an economic lens - the Great Depression, wars and the economy, and immigration and the American workforce.

Held in conjunction with:



**Foundation for Teaching Economics**  
Promoting excellence in economic education

### **Energy Policies Toward a Better World - the U.S. and EU**



- ◆ **For Grade 6-12 Teachers**
- ◆ **Date: November 12\***
- ◆ **Location: Central Denver; Time:** 8:30 am - 4:30 pm
- ◆ **Fee: \$40; Optional Credit:** ½ CU ECON Credit Hr, \$30\*\*
- ◆ **Faculty:** Catherine Keske, PhD, Colorado State University; and Joe Jupille, PhD, CU at Boulder
- ◆ **Includes:** book, breakfast, and lunch

Energy plays a crucial role in a nation's productive capability and its citizens' standard of living. What sort of energy futures do the US and EU envision? How do their energy policies compare? How competitive or cooperative can the two sides of the Atlantic be? Topics include cap and trade ideas, tax incentives, the role of traditional energy sources and the prospects of "green" alternatives.

Support provided by: **Colorado European Union Center of Excellence**



## RESIDENTIAL PARTNERSHIP CLASSES

### FTE's Economics for Leaders



- ◆ **For Grade 9-12 Teachers**
- ◆ **Date: June 26-July 1** (Register deadline: May 15)
- ◆ **Location: CU at Boulder; Teacher Stipend: \$100**
- ◆ **Fee: FREE** (\$100 refundable deposit due w/ app., payable to FTE)
- ◆ **Optional Credit:** 3 CU ECON Credit Hrs, \$165
- ◆ **Faculty:** John Brock, PhD, CU at Colorado Springs
- ◆ **Space is limited to 30:** Apply at [www.fte.org/teachers/programs/efl/application.php](http://www.fte.org/teachers/programs/efl/application.php)

EFL represents a unique experience in economic education that brings together teachers and students from across the country who want to improve their understanding of economics. A primary goal of this program is to provide teachers with lesson plans of simulations and activities, economics content instruction, and a networking opportunity with other teaching professionals. Both new and experienced teachers will benefit from attending this program. **This class will substitute for the CCEE Economics Methods course that is required for those teachers wishing to earn the Certificate in Secondary Economic Education.** Lodging, materials and most meals provided.

Held in conjunction with:



**Foundation for Teaching Economics**  
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### FTE's Institute on the Environment and the Economy



- ◆ **For Grade 6-12 Teachers**
- ◆ **Date: July 5-8**
- ◆ **Location: Great Divide Lodge, Breckenridge**
- ◆ **Fee: FREE** (\$100 refundable deposit due w/ app., payable to FTE)
- ◆ **Optional Credit:** 2 Sem. Credit Hrs from Florida Gulf Coast University, \$200
- ◆ **Includes:** Lodging, materials, and most meals provided
- ◆ **Space in this national program is limited to 25 from Colorado:**  
Applications accepted now thru May 15. Apply at [www.fte.org/teacher-programs/environment-the-economy/application-request/](http://www.fte.org/teacher-programs/environment-the-economy/application-request/)

During this four-day, residential program, teachers learn how to use economic principles to analyze environmental issues. Participants learn how a rational, economic approach to the environment helps students understand the complexity of these issues. Lesson plans are demonstrated and discussed in order to build confidence in their effectiveness. Outstanding instructors lead intellectually stimulating sessions, and this program includes a field trip to a site demonstrating an environmental success. Come find out how economic analysis can help clean up the environment.

Held in conjunction with:



**Foundation for Teaching Economics**  
Promoting excellence in economic education

In-kind support provided by:




**VAIL RESORTS**



\* **Registration Deadline:** 8 days before each class begins. Late registration (pending availability) will be charged an additional \$10.

\*\* **Optional Credit:** CU at Colorado Springs (CU),

and Adams State College (ASC). Full day attendance is required to receive credit. You will receive credit details at class.

 **Certificate Class:** see page 1 for details

# WWW.CCEE.NET

REGISTER FOR CCEE CLASSES / CHECKOUT RESOURCES FROM CCEE'S LIBRARY

The Colorado Council for Economic Education (CCEE) is the only Colorado non-profit organization exclusively dedicated to promoting a better understanding of economics and personal financial literacy among Colorado K-12 teachers.

For forty years, CCEE has accomplished this mission by developing and providing a variety of graduate-level economics and personal financial literacy classes and classroom resources to teachers and by presenting the Stock Market Game for students.

We envision an America where each school-age child will be taught the basic decision-making skills necessary to realize his or her full potential. In a society with an economic system based on free markets, a key to unlocking the power of each individual can be found in the logic of economic reasoning.

CCEE is a 501(c)(3) non-profit organization and is an independent affiliate of the New York-based Council for Economic Education.



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